

Cookies Policy

Effective March 2026

How Medviz Systems uses cookies and similar technologies on medviz.ai, samaat.ai, and our related properties — and how you can control them.

1. What Are Cookies?

Cookies are small text files placed on your device when you visit a website. They are widely used to make websites work, improve user experience, and provide analytics or marketing insights. We also use similar technologies including web beacons, pixel tags, local storage, and session storage; "cookies" in this policy refers to all of these.

2. Categories of Cookies We Use

Strictly Necessary Cookies

Required for the website to function — such as remembering your cookie preferences, maintaining session security, and load-balancing across servers. These cannot be disabled.

Analytics Cookies

Help us understand how visitors interact with the website (which pages are visited, how long, how visitors arrived). We use this data to improve site performance and content. Currently we use **Google Analytics 4** and **Microsoft Clarity** (behavior recordings and heatmaps).

Marketing Cookies

Used to show relevant ads on third-party platforms and measure their effectiveness. Set by us and our advertising partners. Currently we use **LinkedIn Insight Tag** and may use **Meta Pixel** if running social ads.

Preference Cookies

Remember your preferences (language, region) to personalize the experience.

3. How to Control Cookies

You have multiple options:

- **Cookie banner:** The first time you visit, you can accept all cookies, reject non-essential ones, or customize by category
- **Browser settings:** Most browsers let you block, delete, or warn before storing cookies. Note that blocking necessary cookies may break parts of the site
- **Opt out of GA:** Install the Google Analytics opt-out browser add-on at tools.google.com/dlpage/gaoptout
- **Do Not Track:** Our website respects the Global Privacy Control (GPC) signal where applicable

4. Third-Party Services

The third-party services we use have their own privacy and cookie policies:

- Google Analytics — policies.google.com/privacy
- Microsoft Clarity — privacy.microsoft.com/privacystatement
- LinkedIn — linkedin.com/legal/privacy-policy
- Meta — facebook.com/privacy/policy

5. Cookies and PHI

We do not use cookies to collect Protected Health Information (PHI) on our public websites. Our patient-facing applications and care management platforms operate under HIPAA and our [BAA](#); cookie behavior in those applications is governed separately.

6. Changes to This Cookies Policy

We may update this policy as our cookie use evolves. Material changes will be communicated via the cookie banner and/or by updating the effective date.

7. Contact

Questions about cookies? privacy@medviz.ai